



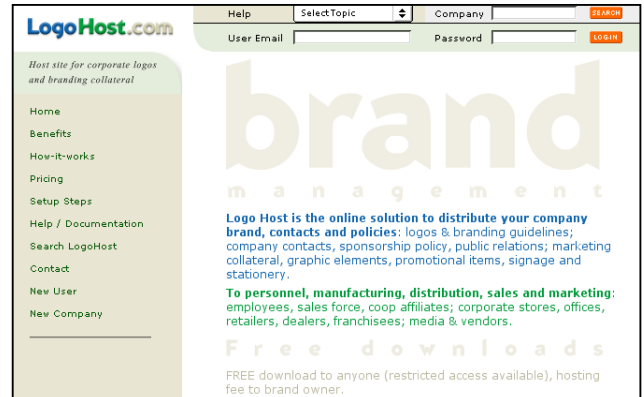
online ATM for company brands

A tool for brand managers to efficiently distribute company logos & graphics.

A way for ad agencies and graphic designers to get off the hook.

LogoHost.com is a self-service, 24-hour ATM for frequently-used company logos & graphics (branding guidelines, media & public relations, photos, pre-made ads and collateral).

- Self administered • no Webmaster needed • Database driven



Hosting paid by the brand owner, free downloads

WIN-WIN SOLUTION

LogoHost is designed to be a win-win solution for the brand manager (reliant on quick turnaround from graphic designers with intimidating Macintosh file formats) and the advertising agency, design firm or in-house artist (burdened by imposing requests and the menial task of distributing files that could be handled by self-service).

COST

The logo owner (or marketing agent; i.e. advertising agency) pays for the hosting. Plans are \$20, \$60 or \$100 per month, and the downloads are free. Agents are encouraged to sign up their clients (receive a 15 percent discount for doing so), upload the proper files, and go have fun. Plans differ in storage, number of editors, and file security.

WHO IT'S FOR

Anyone spending more than \$240 per year in their own time or services to get the same job done. For large companies, franchises, manufactures, dealers and sponsors.

MULTIPLE EDITORS & CONTACTS

Select administrators, designated by the account owner, are enabled to upload files and assign company contacts for marketing, artwork etc. (not available in the Basic Plan).

CONTENT FOR VENDORS

File formats for press, print, signage and display will be encouraged from full-color to black and white, in file formats from high-quality Adobe Illustrator.EPS to JPG.

FILE SECURITY

The company files can be assigned security levels for download authorization, and the users can be tracked and contacted when necessary. (Private files requiring administrator approval for download are only available in the Premium \$100-per-month plan).

NOTIFICATION OF LOGO CHANGES

Users of company logos and files can request to be notified of changes and additions, which is especially helpful when the company logo is updated.

BENEFIT TO LOGO OWNERS

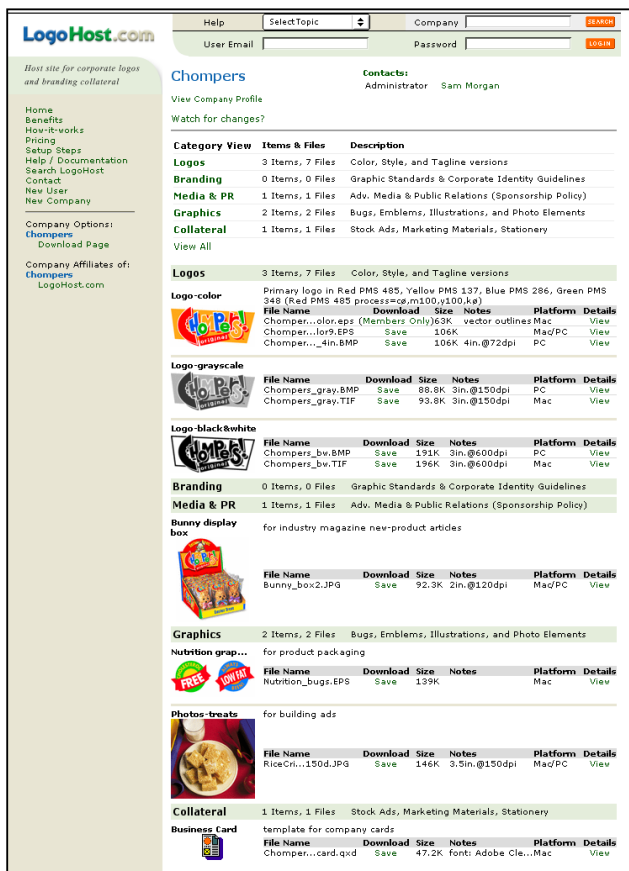
Maintain the quality of your brand by improving the reproduction and usage of your logo. Stop having others scan your logo from a business card, pull it off your website, redraw it, buy it, guess at the typeface and color, or wait for someone to email it to them.

BENEFIT TO AD AGENCIES & GRAPHIC DESIGNERS

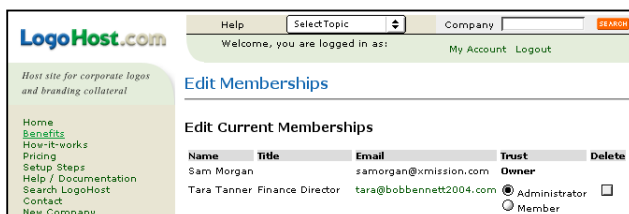
You'll save untold hours, frustration and dollars in the distribution of your client's graphics. Stop trying to find a way to bill it, stop doing it for nothing. And stop thinking you are giving your client's logo to a competitor, and start servicing your client better.

FREE 15-DAY TRIAL ACCOUNT

Log on, set up a free trial account, and see how much sanity and money you save.



Company download page



Enable multiple Administrators

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